ALL IN For Health partnered with education leaders and school and early learning communities across the state to deliver more than 6.5 million messages urging Californians to apply for health coverage. Research shows that it takes multiple messages for an individual to be prompted to enroll in health coverage.

### Our Partners
- 7,500 School Board Members
- CA Superintendent Torlakson and 2,000 County and District Superintendents
- 70 Schools and School Districts
- 120 Early Learning Sites
- 80 Outreach Partner Organizations

### Our Tools
- [www.allinforhealth.org](http://www.allinforhealth.org) website to promote resources
- 55 e-newsletters and e-blasts
- 1,130 @allinforhealth tweets and many more from our partners
- 45,100 informational flyers, bookmarks, and magnets
- 18 school enrollment events
- 112 webinars and presentations
- 13 media outlets across California

### Our Reach
- 2.3 million California education leaders and families learned about health coverage
- 4.2 million potential individuals learned about health coverage through social media
- 888 individuals enrolled in coverage through ALL IN enrollment events

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[www.allinforhealth.org](http://www.allinforhealth.org)  
@allinforhealth  
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