

ALL IN For Health partnered with education leaders and school and early learning communities across the state to deliver more than **6.5 million** messages urging Californians to apply for health coverage. Research shows that it takes multiple messages for an individual to be prompted to enroll in health coverage.

Our Partners



7,500 School Board Members



CA Superintendent Torlakson and **2,000** County and District Superintendents



70 Schools and School Districts



120 Early Learning Sites



80 Outreach Partner Organizations



Our Tools



www.allinforhealth.org website to promote resources



55 e-newsletters and e-blasts



1,130 @allinforhealth tweets and many more from our partners



45,100 informational flyers, bookmarks, and magnets



18 school enrollment events



112 webinars and presentations



13 media outlets across California

Our Reach



2.3 million California education leaders and families learned about health coverage



4.2 million potential individuals learned about health coverage through social media



888 individuals enrolled in coverage through ALL IN enrollment events